



**Administrative Circular**

No. 17

Series of 2020

**SUBJECT : SUGGESTED RETAIL PRICE FOR BASIC NECESSITIES IN WET MARKETS IN NCR**

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**WHEREAS**, considering the widespread effect of the series of typhoons and calamities, aggravating the current pandemic that hit the country, which have affected in the supply of basic necessities, resulting in the declaration of a state of calamity in Luzon;

**WHEREAS**, in order not to aggravate the current difficulties of the Filipino people who are affected by the pandemic and the series of calamities, there is a need to manage prices for basic necessities in the market;

**WHEREAS**, Section 9, Article XVI of the 1987 Constitution mandates that the State shall protect consumers from trade malpractices and from substandard and hazardous products;

**WHEREAS**, Republic Act (RA) No. 7581, otherwise known as the Price Act, declared that the State shall ensure the availability of basic necessities and prime commodities at reasonable prices at all times, without denying legitimate businesses a fair return on investment;

**WHEREAS**, the implementing rules and regulations (IRR) of RA No. 7581 empowers and directs the Department of Agriculture to, as an implementing agency thereof, issue a suggested retail price (SRP) for any or all basic necessities and prime commodities under its jurisdiction for the information and guidance of producers, retailers, and consumers;

**WHEREAS**, Rule IV of the IRR provides that each implementing agency shall conduct regular monitoring of basic necessities and/or prime commodities in order to, among others, provide basis for establishing suggested retail prices;

**NOW, THEREFORE**, considering the powers and responsibilities vested upon the Department of Agriculture, it shall issue the SRP of agricultural commodities considered as basic necessities, which shall revoke the previously issued SRPs as embodied in DA AC Nos. 16, 14, and 11, series of 2020. The SRP shall be applicable within the wet markets of Metro Manila, to the exclusion of supermarkets, as follows:

COMMODITY	UNIT	SUGGESTED RETAIL PRICE (SRP)
<b>IMPORTED COMMERCIAL RICE</b>		
Special	kg	₱52.00
Premium	kg	₱45.00
Well milled	kg	₱36.00
<b>LOCAL COMMERCIAL RICE</b>		
Special	Kg	₱50.00
Premium	kg	₱45.00
Well milled	kg	₱40.00
<b>FISH</b>		
Bangus	3-4pcs/kg (medium)	₱160.00
Tilapia	5-6pcs/kg (medium)	₱120.00
Galunggong (Imported)	11-20pcs/kg (medium)	₱140.00
Alumahan	kg	₱250.00
<b>LIVESTOCK &amp; POULTRY PRODUCTS</b>		
Beef Rump	kg	₱380.00
Beef Brisket	kg	₱300.00
Pork Pigue/Kasim	kg	₱260.00
Pork Liempo	kg	₱290.00
Whole Chicken	kg	₱140.00
Chicken Egg (medium)	pc	₱6.50
<b>LOWLAND VEGETABLES</b>		
Ampalaya	kg	₱120.00
Sitao	kg	₱100.00
Pechay (Native)	kg	₱80.00
Squash	kg	₱30.00
Eggplant	kg	₱100.00
Tomato	kg	₱100.00
<b>HIGHLAND VEGETABLES</b>		
Cabbage (Scorpio)	kg	₱70.00
Carrots	kg	₱80.00
Habichuelas (Baguio beans)	kg	₱130.00
White Potato	kg	₱70.00
Pechay (Baguio)	kg	₱80.00
Chayote	kg	₱40.00
<b>SPICES</b>		
Red Onion	kg	₱160.00
Red Onion (Imported)	kg	₱120.00
White Onion (Imported)	kg	₱100.00
Garlic (Imported)	kg	₱90.00

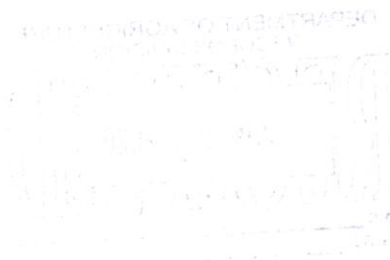
COMMODITY	UNIT	SUGGESTED RETAIL PRICE (SRP)
Ginger	kg	₱160.00
<b>FRUITS</b>		
Calamansi	kg	₱50.00
Banana (Lakatan)	kg	₱90.00
Banana (Latundan)	kg	₱70.00
Papaya	kg	₱60.00
Mango (Carabao)	kg	₱150.00
<b>OTHER BASIC COMMODITIES</b>		
Sugar (Refined)	kg	₱50.00
Sugar (Washed)	kg	₱45.00
Sugar (Brown)	kg	₱45.00
Cooking oil (Palm)	350 ml	₱25.00
Cooking oil (Palm)	1 L	₱50.00

This Administrative Circular shall take effect immediately after its publication and/or posting in the Department's website and shall remain in effect, unless earlier revised, revoked and/or lifted.

Done this 24th day of NOVEMBER 2020.

  
**WILLIAM D. DAR, Ph.D.**  
 Secretary 

DEPARTMENT OF AGRICULTURE  
  
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 with prosperous farmers and fisherfolk

